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[www.east-centricarch.eu](http://www.east-centricarch.eu)

TRIENNALE

TRANS(AP)PARENCIES

10-27.10.2013  
Romania

## REGULATIONS

### *Lost in Trans(ap)parencies*

### Photo-video contest

The present document represents the competition regulations for the photography and video contest *Lost in Trans(ap)parencies*, part of East Centric Architecture Triennale.

**Organiser:** Arhitext design Foundation

#### **Competition dates:**

- 5 July – 5 September: Submission of entries
- 9 September – 16 September: Round One of selection
- 23 September: The inauguration of the online exhibition with the entries selected in Round One
- 23 September – 16 October: Public online voting
- 10 October: The video and print exhibition *Lost in Trans(ap)parencies* will open for the public during the East Centric Architecture Triennale in Bucharest
- 18 October: Official opening of the video and print exhibition *Lost in Trans(ap)parencies* followed by the **Awards Gala**.

#### **Theme:**

Trans(ap)parencies

#### **Sections:**

Photography  
Video

#### **WHEN AND HOW:**

The theme of the photo-video contest is Trans(ap)parencies and the contest is part of the East Centric Architecture Triennale, which will take place between 10 – 27 October 2013 in Bucharest.

During the Triennale the Trans(ap)parencies theme will also be explored through an architecture exhibition which will present a selection of almost 100 buildings and public urban spaces constructed in Central and Eastern Europe between 2009 and 2013 (that is the Trans(ap)parencies thematic exhibition).

Considering the multiple levels of interpretation that Trans(ap)parencies theme offers, we invite photographers, visual artists and also architects, interested in these artistic fields, to explore the theme from the complementary perspectives of the photographic and the video image.

#### **WHO MAY ENTER**

The competition is open to all citizens (minimum 18 years of age) of the Central and Eastern European countries (Albania, Austria, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic,



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Cyprus, Estonia, Germany, Greece, Kosovo, Latvia, Lithuania, Macedonia, Moldova, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Turkey, Ukraine, Hungary).

### **THEME:**

The competition aims to promote artistic interpretations of architectural spaces and objects, whether they are inside the urban space or not, but it does not aim to promote a simple depiction of architecture in photographic or video images. Our desire is to encourage creative representations, which create new meanings (using the two instruments – the photographic and the video image). The entries should describe a dialogue between: **a.** one / multiple buildings or interior / exterior architectural spaces and **b.** photographic art or video art.

The goal is to bring value to both the architectural and the artistic creation.

The relationship between the architectural object and its artistic representation in photos or videos comprises a certain degree of transparency and a complementary degree of appearance. Let's put our focus on the way in which artistic creation can assume these Trans(ap)parencies which are interposing between the perception of an architectural space / construction in the physical space and its perception through the various media (online images, television, photos, etc..).

Entries should show how photography and video image can assume the role of an instrument through which architecture can be experienced as a Trans(ap)parent recording of local socio-political instances. In the same time, we believe it is important to trace and identify the convergence points within the architectural and artistic discourses that bear the conscience of the historical and political context of their creation and thus relate to facts specific to their spatial and temporal edification context.

Together with the condition for the contestants to be citizens of the countries in the Central and Eastern European region, also the (indoor / outdoor) architectural space(s) or building(s) described in the contest entry must be from the Central and Eastern European countries.

### **JUDGING:**

The contest consists of two (2) rounds of evaluation.

**Round One: between 9 September and 16 September** – the jury will select out of all the eligible entries (all entries that fulfill the conditions in the present contest regulation) the best works in the photo section (minimum 10) and the best works in the video section (minimum 5). These entries selected in Round One will proceed to Round Two and will also be displayed in an on-line exhibition on [www.east-centricarch.eu](http://www.east-centricarch.eu) platform.

**Round Two: between 23 September and 16 October** – The public will have the possibility to vote the favorite work in each section from the entries selected in Round One and featured in the online exhibition on [www.east-centricarch.eu](http://www.east-centricarch.eu) platform. The entry that gathers the most votes, one entry from each category, will be declared the winner of the Public voting Award.



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In the same time, the jury will select the best work in each category, which will be declared the winner of the Jury Award.

Judging criteria:

- Artistic quality of the entry;
- Coherence of the discourse in relation to the theme of the competition;
- Originality of the entry.

### **JURY:**

The jury will be the same for both sections and will be comprised of photographers, art curators, architects and visual artists from Central and Eastern Europe.

**Jury Chairman** Joseph Kiraly - Visual artist and architect, Romania – confirmed

Sabin Borş - Art curator, Romania – confirmed

Andrei Mărgulescu - Photographer and architect, Romania – confirmed

Livia Ivanovici - Architect and Arhitext magazine editor, Romania – confirmed

Ştefan Constantinescu - Visual artist, Romania – to be confirmed

Marina Grzinic - Philosopher, theorist and artist, Slovenia – to be confirmed

Mladen Miljanovic - Visual artist, Bosnia and Herzegovina – to be confirmed

### **HOW TO ENTER THE CONTEST:**

In order to sign up your work for the **photography section**:

- 1. Each participant must submit one single photo or a series of 2 to 4 photos, which build together a narrative. All photos must meet the technical requirements specified below.**
- 2. Each participant must submit one photo or a series of photos in a single e-mail to [arhitext\\_redactie@b.astral.ro](mailto:arhitext_redactie@b.astral.ro) or [ecatriennale@gmail.com](mailto:ecatriennale@gmail.com) . In the e-mail the participant must also include:**
  - the title of the work;
  - the country or countries in which the photographed architectural work(s) can be found;
  - contact details of the participant (name, surname, email address, phone number, country of origin);
  - profession and / or occupation of the participant.



3. By entering the contest, the participant agrees to the publication of the submitted photographs on the [www.east-centricarch.eu](http://www.east-centricarch.eu) website, in Arhitext magazine, on the website, blog and Facebook page of the organizer.
4. **Registration deadline of entries is September 5<sup>th</sup> at 23:59 GMT+2.**
5. Each entry in the competition will be validated by an e-mail confirmation sent within 48 hours of receiving the email from the participant.

#### **Technical requirements for photo submissions:**

1. **Each picture must have the dimension of the small side of at least 15 cm**, should be at 300 dpi (pixels / inch) resolution and in **JPG** format (with a .Jpg or .Jpeg extension).
2. Photos submitted may be edited (post-processed) as follows: brightness, contrast, saturation, color levels and crop. Image elements cannot be added or removed. Superimposing multiple images or collages are not accepted. Any other method of processing other than those listed above, as approved will result in the disqualification of that image.

**Materials which do not comply with the present contest regulations will be excluded from the competition and thus will not enter Round One of selection.**

#### In order to sign up your work for the **video section**:

1. **Each participant / team must submit a video work which meets the criteria of the competition rules.**
2. **Each participant / team must submit one single video by e-mail to [arhitext\\_redactie@b.astral.ro](mailto:arhitext_redactie@b.astral.ro) or [ecatriennale@gmail.com](mailto:ecatriennale@gmail.com).** In the e-mail the participant / team must also include:
  - the title of the work;
  - the country or countries in which the architectural work(s) featured in the video can be found;
  - contact details of the participant or participants (for teams) (name, surname, email address, phone number, country of origin);
  - profession and / or occupation of the participant or participants (for teams).
3. By entering the contest, the participant / team agrees to the publication of the submitted video on the [www.east-centricarch.eu](http://www.east-centricarch.eu) website, in Arhitext magazine, on the website, blog, Youtube channel and Facebook page of the organizer.



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4. **Registration deadline of entries is September 5<sup>th</sup> at 23:59 GMT+2.**
5. Each entry in the competition will be validated by an e-mail confirmation sent within 48 hours of receiving the email from the participant.

#### **Technical requirements for videos:**

1. **The videos must have a minimum of 5 minutes and a maximum of 10 minutes** and must be in avi, mpeg4 or wmv format. The recommended compression is DV / HD, H.264, sound (if applicable) 48kh.
2. **The video must include the author(s) name(s) and the title of the work;**

**Materials which do not comply with the present contest regulations will be excluded from the competition and thus will not enter Round One of selection.**

#### **SPECIFICATIONS:**

The organizer reserves the right to refuse entries containing watermarks, time and date, frames or other graphic symbols (for the photo section). In the same time we reserve the right to refuse low quality entries (taken with a cell phone etc).

The organizer reserves the right to refuse anonymous entry materials (or from contestants which did not provide at registration their real name, phone number and a valid e-mail address).

The work submitted, in its entirety, must be a single work of original material taken by the contest entrant. By entering the contest, the participant acknowledges and warrants that the submitted work is an original work created solely by the entrant, that it does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim or interest in the submitted entry. The participant is solely responsible for any direct or indirect consequences that may arise as a result of his/her participation in this contest with the material sent. Also, if the entrant is not the real copyright owner of the submitted material, the entry will be disqualified from the competition.

**Materials which do not comply with the present contest regulations will be excluded from the competition.**

By registering and participating in this contest, the entrant declares to have read and agreed to this Contest regulations.

The organizer reserves the right to make changes to this contest regulations whenever and wherever necessary, with prior notice of changes which will be made public on the [www.east-centricarch.eu](http://www.east-centricarch.eu) website.



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## PRIZES:

### Stage I: Publication of the work

The entries selected in Round One of evaluation **will be published in the on-line exhibition *Lost in Trans(ap)parencies, photo-video contest*** which will be featured on [www.east-centricarch.eu](http://www.east-centricarch.eu) platform starting 23<sup>rd</sup> of September. The same entries selected in Round One of evaluation, will be exhibited in the **print and video exhibition *Lost in Trans(ap)parencies***, which will be inaugurated in Bucharest on October 18<sup>th</sup>. Both exhibitions are part of East Centric Architecture Triennale, *Trans(ap)parencies*.

### Stage II:

Photography Section:

The winner nominated by the jury and the winner chosen by the public vote will receive prizes consisting in bilingual (Romanian - English) architecture books and Arhitext magazines worth 100 euro + special prizes from the contest partners.

Video Section:

The winner nominated by the jury and the winner chosen by the public vote will receive prizes consisting of bilingual (Romanian - English) architecture books and Arhitext magazines worth 100 euro + special prizes from the contest partners.

**The Award Gala will take place on October 18<sup>th</sup>, after the opening of the exhibition (print and video) *Lost in Trans(ap)parencies*.**

The authors of the works designated as winners (Jury Award and Public voting Award) who will not be present at the Award Gala to receive the prizes, will have to pay the delivery costs of the prizes to their address of residence.